

YouGov - Favourability May 2019

Sample Size: 1765 GB Adults
Fieldwork: 14th - 15th May 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1765	582	545	99	680	727	854	911	194	743	420	408	1006	759	212	590	381	431	152	
Unweighted Sample	1765	627	546	111	761	737	783	982	175	734	439	417	1031	734	147	614	403	434	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	22-24 Mar	14-15 May																		
Do you have a favourable or unfavourable opinion of the following political parties and Conservatives																				
Very favourable	5	3	8	0	0	2	5	3	3	1	2	3	6	3	4	4	4	3	2	1
Somewhat favourable	19	18	40	3	9	13	24	18	17	10	14	17	29	20	16	15	22	19	14	12
TOTAL FAVOURABLE	24	21	48	3	9	15	29	21	20	11	16	20	35	23	20	19	26	22	16	13
Somewhat unfavourable	20	22	25	20	31	23	23	22	22	31	20	20	23	23	19	26	22	23	18	21
Very unfavourable	43	45	22	70	56	56	39	49	41	40	48	51	35	46	44	44	40	43	51	51
TOTAL UNFAVOURABLE	63	67	47	90	87	79	62	71	63	71	68	71	58	69	63	70	62	66	69	72
Don't know	14	12	5	7	5	6	10	8	17	18	16	9	7	9	18	11	11	12	15	15
NET	-39	-46	1	-87	-78	-64	-33	-50	-43	-60	-52	-51	-23	-46	-43	-51	-36	-44	-53	-59
Labour																				
Very favourable	6	6	1	16	2	11	3	6	6	9	7	5	5	6	7	8	5	5	8	4
Somewhat favourable	19	20	2	39	19	29	9	19	21	36	25	14	9	22	18	28	17	19	23	17
TOTAL FAVOURABLE	25	26	3	55	21	40	12	25	27	45	32	19	14	28	25	36	22	24	31	21
Somewhat unfavourable	21	20	17	25	39	28	16	22	19	22	22	20	16	22	18	22	18	24	18	25
Very unfavourable	41	41	74	13	33	26	64	45	38	18	30	50	65	41	41	32	48	39	39	39
TOTAL UNFAVOURABLE	62	61	91	38	72	54	80	67	57	40	52	70	81	63	59	54	66	63	57	64
Don't know	12	12	5	7	7	7	8	8	16	15	16	10	5	9	16	10	12	13	11	15
NET	-37	-35	-88	17	-51	-14	-68	-42	-30	5	-20	-51	-67	-35	-34	-18	-44	-39	-26	-43
Liberal Democrats																				
Very favourable	4	6	3	6	36	10	3	7	5	7	6	5	6	7	4	7	8	4	5	4
Somewhat favourable	20	27	18	39	48	45	11	26	27	30	29	26	21	31	20	37	27	26	21	28
TOTAL FAVOURABLE	24	33	21	45	84	55	14	33	32	37	35	31	27	38	24	44	35	30	26	32
Somewhat unfavourable	28	21	27	21	7	22	23	22	21	24	20	20	24	21	22	20	21	22	22	25
Very unfavourable	29	27	41	19	2	10	46	32	22	13	19	34	40	25	29	19	29	28	31	18
TOTAL UNFAVOURABLE	57	48	68	40	9	32	69	54	43	37	39	54	64	46	51	39	50	50	53	43
Don't know	20	19	11	14	6	12	17	12	25	26	25	15	9	15	25	17	16	20	21	25
NET	-33	-15	-47	5	75	23	-55	-21	-11	0	-4	-23	-37	-8	-27	5	-15	-20	-27	-11

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	Weighted Sample																				Unweighted Sample																			
	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region																									
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland																					
	1765	582	545	99	680	727	854	911	194	743	420	408	1006	759	212	590	381	431	152	1765	627	546	111	761	737	783	982	175	734	439	417	1031	734	147	614	403	434	167		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%			
		24-25 Oct 2018	14-15 May 2019																																					
Green Party																																								
Very favourable	9	11	3	19	24	21	3	11	11	19	11	13	7	13	9	10	14	9	9	14																				
Somewhat favourable	32	32	23	45	47	45	22	32	31	34	37	27	27	36	26	47	28	34	30	27																				
TOTAL FAVOURABLE	41	43	26	64	71	66	25	43	42	53	48	40	34	49	35	57	42	43	39	41																				
Somewhat unfavourable	20	15	23	12	9	13	21	15	15	12	10	19	22	16	15	7	17	16	17	13																				
Very unfavourable	17	19	34	9	3	8	32	26	13	9	16	20	30	19	19	16	20	18	20	19																				
TOTAL UNFAVOURABLE	37	34	57	21	12	21	53	41	28	21	26	39	52	35	34	23	37	34	37	32																				
Don't know	22	23	17	16	17	13	21	15	30	27	26	21	15	16	31	20	21	23	24	28																				
NET	4	9	-31	43	59	45	-28	2	14	32	22	1	-18	14	1	34	5	9	2	9																				
United Kingdom Independence Party (UKIP)																																								
Very favourable	6	3	3	2	0	1	5	4	2	2	3	2	3	1	4	1	2	4	3	2																				
Somewhat favourable	14	11	16	6	5	2	19	13	9	5	10	13	14	9	14	6	11	14	12	6																				
TOTAL FAVOURABLE	20	14	19	8	5	3	24	17	11	7	13	15	17	10	18	7	13	18	15	8																				
Somewhat unfavourable	16	14	22	7	12	8	22	15	13	12	11	15	19	13	15	10	17	12	15	10																				
Very unfavourable	49	55	46	74	75	81	34	58	52	59	58	54	49	64	43	69	54	51	51	60																				
TOTAL UNFAVOURABLE	65	69	68	81	87	89	56	73	65	71	69	69	68	77	58	79	71	63	66	70																				
Don't know	15	18	14	11	8	8	19	10	24	22	19	16	15	13	23	14	15	20	19	22																				
NET	-45	-55	-49	-73	-82	-86	-32	-56	-54	-64	-56	-54	-51	-67	-40	-72	-58	-45	-51	-62																				
Brexit Party																																								
Very favourable	16	29	8	2	2	34	20	11	5	9	20	29	13	18	12	17	18	15	10																					
Somewhat favourable	12	19	6	12	4	22	13	11	6	10	16	16	11	13	7	14	16	11	6																					
TOTAL FAVOURABLE	28	48	14	14	6	56	33	22	11	19	36	45	24	31	19	31	34	26	16																					
Somewhat unfavourable	10	14	9	8	10	10	9	11	9	10	10	12	11	9	9	10	9	12	10																					
Very unfavourable	42	22	63	68	72	13	46	38	55	49	37	28	50	31	59	39	36	39	53																					
TOTAL UNFAVOURABLE	52	36	72	76	82	23	55	49	64	59	47	40	61	40	68	49	45	51	63																					
Don't know	20	17	15	10	12	21	12	28	26	23	17	16	14	28	13	20	22	23	22																					
NET	-24	12	-58	-62	-76	33	-22	-27	-53	-40	-11	5	-37	-9	-49	-18	-11	-25	-47																					
		27-28 Feb	14-15 May																																					
Change UK - The Independent Group																																								
Very favourable	4	3	2	4	12	5	2	5	2	7	3	3	2	4	2	6	3	4	3	2																				
Somewhat favourable	16	18	14	23	41	29	10	20	16	21	20	18	13	21	13	25	19	18	13	15																				
TOTAL FAVOURABLE	20	21	16	27	53	34	12	25	18	28	23	21	15	25	15	31	22	22	16	17																				
Somewhat unfavourable	16	14	17	12	17	16	15	16	12	12	12	13	20	16	12	18	15	12	13	13																				
Very unfavourable	23	26	37	23	8	17	38	32	20	13	21	31	35	24	27	20	26	26	28	23																				
TOTAL UNFAVOURABLE	39	40	54	35	25	33	53	48	32	25	33	44	55	40	39	38	41	38	41	36																				
Don't know	41	39	31	39	23	32	35	27	50	47	45	35	29	35	45	32	36	40	43	48																				
NET	-19	-19	-38	-8	28	1	-41	-23	-14	3	-10	-23	-40	-15	-24	-7	-19	-16	-25	-19																				

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	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1765	582	545	99	680	727	854	911	194	743	420	408	1006	759	212	590	381	431	152	
Unweighted Sample	1765	627	546	111	761	737	783	982	175	734	439	417	1031	734	147	614	403	434	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	22-24 Mar	14-15 May																		
Theresa May																				
Very favourable	5	3	7	1	0	2	4	2	4	0	2	4	6	2	4	5	3	4	2	1
Somewhat favourable	21	18	32	7	14	16	22	16	20	18	14	19	26	19	18	20	22	17	15	13
TOTAL FAVOURABLE	26	21	39	8	14	18	26	18	24	18	16	23	32	21	22	25	25	21	17	14
Somewhat unfavourable	22	24	25	23	36	27	21	22	25	26	25	19	24	25	21	24	27	24	20	20
Very unfavourable	43	46	32	63	49	51	44	53	39	45	47	50	39	47	44	43	41	45	51	55
TOTAL UNFAVOURABLE	65	70	57	86	85	78	65	75	64	71	72	69	63	72	65	67	68	69	71	75
Don't know	9	9	4	6	2	5	8	6	12	11	12	8	5	7	13	7	8	10	12	11
NET	-39	-49	-18	-78	-71	-60	-39	-57	-40	-53	-56	-46	-31	-51	-43	-42	-43	-48	-54	-61
Jeremy Corbyn																				
Very favourable	6	6	1	16	2	9	3	6	5	6	8	4	3	5	6	8	5	4	8	2
Somewhat favourable	12	13	2	26	9	19	7	13	14	23	15	10	8	13	13	14	10	13	16	15
TOTAL FAVOURABLE	18	19	3	42	11	28	10	19	19	29	23	14	11	18	19	22	15	17	24	17
Somewhat unfavourable	17	19	10	27	36	28	12	18	20	28	22	16	11	21	16	26	19	16	17	21
Very unfavourable	54	50	84	23	49	38	71	55	45	25	38	60	74	52	48	41	55	53	48	44
TOTAL UNFAVOURABLE	71	69	94	50	85	66	83	73	65	53	60	76	85	73	64	67	74	69	65	65
Don't know	11	12	4	8	4	5	7	8	16	18	17	9	4	8	17	12	11	13	11	18
NET	-53	-50	-91	-8	-74	-38	-73	-54	-46	-24	-37	-62	-74	-55	-45	-45	-59	-52	-41	-48
Vince Cable																				
Very favourable	2	4	1	6	23	9	1	5	3	3	4	5	3	6	2	7	5	3	3	2
Somewhat favourable	16	19	15	25	43	33	9	23	15	14	20	20	17	22	15	25	19	17	17	20
TOTAL FAVOURABLE	18	23	16	31	66	42	10	28	18	17	24	25	20	28	17	32	24	20	20	22
Somewhat unfavourable	21	16	21	18	10	19	16	16	15	13	15	14	21	18	13	14	14	17	16	20
Very unfavourable	27	25	40	18	5	12	43	31	20	12	17	33	38	25	26	16	28	28	27	17
TOTAL UNFAVOURABLE	48	41	61	36	15	31	59	47	35	25	32	47	59	43	39	30	42	45	43	37
Don't know	34	36	23	35	19	27	31	25	47	58	43	28	21	31	43	37	34	35	38	41
NET	-30	-18	-45	-5	51	11	-49	-19	-17	-8	-8	-22	-39	-15	-22	2	-18	-25	-23	-15
	29-30 Nov 2016	14-15 May 2019																		
Nigel Farage																				
Very favourable	8	13	26	6	1	1	29	18	9	1	7	19	25	12	16	8	14	17	13	11
Somewhat favourable	17	14	23	6	8	4	26	15	13	3	11	18	19	12	16	10	15	17	15	6
TOTAL FAVOURABLE	25	27	49	12	9	5	55	33	22	4	18	37	44	24	32	18	29	34	28	17
Somewhat unfavourable	16	11	13	8	12	10	13	10	11	16	8	9	13	11	10	7	11	12	12	6
Very unfavourable	48	48	30	71	72	78	21	48	47	59	55	43	34	56	37	62	46	42	44	59
TOTAL UNFAVOURABLE	64	59	43	79	84	88	34	58	58	75	63	52	47	67	47	69	57	54	56	65
Don't know	10	14	8	9	8	7	12	9	20	20	18	12	8	10	21	13	14	12	17	18
NET	-39	-32	6	-67	-75	-83	21	-25	-36	-71	-45	-15	-3	-43	-15	-51	-28	-20	-28	-48

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Weighted Sample	1765	582	545	99	680	727	854	911	194	743	420	408	1006	759	212	590	381	431	152
Unweighted Sample	1765	627	546	111	761	737	783	982	175	734	439	417	1031	734	147	614	403	434	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Heidi Allen																			
Very favourable	2	1	3	9	4	1	3	1	1	2	2	1	2	1	2	2	3	1	0
Somewhat favourable	8	4	10	24	14	3	10	5	12	7	10	5	10	4	11	8	7	6	8
TOTAL FAVOURABLE	10	5	13	33	18	4	13	6	13	9	12	6	12	5	13	10	10	7	8
Somewhat unfavourable	7	8	7	9	7	8	8	5	5	6	8	7	7	6	6	6	9	6	4
Very unfavourable	14	21	11	0	10	22	19	9	5	11	18	20	13	16	12	15	15	16	10
TOTAL UNFAVOURABLE	21	29	18	9	17	30	27	14	10	17	26	27	20	22	18	21	24	22	14
Don't know	70	66	68	58	65	66	60	79	77	74	63	67	67	73	69	69	67	71	78
NET	-11	-24	-5	24	1	-26	-14	-8	3	-8	-14	-21	-8	-17	-5	-11	-14	-15	-6
		27-28 Feb																	
Chuka Umunna																			
Very favourable	3	3	1	4	16	6	1	4	2	4	3	4	2	3	2	4	3	3	2
Somewhat favourable	13	14	11	20	25	25	7	15	12	11	15	14	11	18	8	22	14	12	11
TOTAL FAVOURABLE	16	17	12	24	41	31	8	19	14	15	18	18	13	21	10	26	17	15	14
Somewhat unfavourable	13	13	16	14	18	16	13	16	10	11	11	14	17	14	12	15	14	12	11
Very unfavourable	20	20	31	14	5	11	34	27	14	8	15	26	31	20	21	18	20	22	16
TOTAL UNFAVOURABLE	33	33	47	28	23	27	47	43	24	19	26	40	48	34	33	33	34	34	27
Don't know	51	50	40	48	37	42	46	38	62	66	56	42	39	46	56	40	49	51	61
NET	-17	-16	-35	-4	18	4	-39	-24	-10	-4	-8	-22	-35	-13	-23	-7	-17	-19	-21
Gerard Batten																			
Very favourable	1	1	1	0	0	2	1	0	1	2	1	0	1	1	1	1	1	1	1
Somewhat favourable	2	3	2	0	1	4	3	2	1	2	4	3	2	3	3	2	4	2	1
TOTAL FAVOURABLE	3	4	3	0	1	6	4	2	2	4	5	3	3	4	4	3	5	3	2
Somewhat unfavourable	6	10	4	5	4	9	9	4	3	6	5	8	6	6	4	7	5	6	6
Very unfavourable	20	21	22	23	23	22	25	14	15	17	24	22	21	18	26	18	20	21	14
TOTAL UNFAVOURABLE	26	31	26	28	27	31	34	18	18	23	29	30	27	24	30	25	25	27	20
Don't know	71	65	72	71	72	63	61	80	80	73	67	67	71	71	67	71	70	70	78
NET	-23	-27	-23	-28	-26	-25	-30	-16	-16	-19	-24	-27	-24	-20	-26	-22	-20	-24	-18